



THE DESIGNERS ACCORD

The Designers Accord is a global coalition of designers, educators, researchers, engineers, and corporate leaders, working together to create positive environmental and social impact. Adopting the Designers Accord provides access to a community of peers that shares methodologies, resources, and experiences around environmental and social issues in design.

The vision of the Designers Accord is to integrate the principles of sustainable design into all practice and production. Our mission is to catalyze innovation throughout the creative community by collectively building our intelligence around sustainability.

We advocate inverting the traditional model of competition, and encourage sharing best practices so we can innovate more efficiently. We will:

- Provide collective and individual ways for members of the creative community to take action.
- Ask all adopters to engage in conversation about social and environmental impact with every client and customer, and integrate sustainable alternatives in their work.
- Create a web platform to enable the conversation about opportunities and challenges associated with creating products, services, and businesses that make positive social and environmental impact.

The Designers Accord is made up of over 100,000 members of the creative community, representing 100 countries, and each design discipline.

Almost every major design consultancy has adopted the Designers Accord. The list includes: IDEO, frog design, Continuum, ZIBA, BMW Designworks, and Pentagram.

Corporate adopters include Autodesk, GOOD magazine, Mohawk, and New Leaf Paper.

AIGA, IDSA, Architecture for Humanity, and CUMULUS endorse the Designers Accord.

The Designers Accord is a not-for-profit, 501(c)3 tax-exempt organization.

To find out more, please visit www.designersaccord.org or contact Valerie Casey at valerie@designersaccord.org